

# Knowledge, attitude, utilisation and satisfaction of Traditional Chinese Medicine in Hong Kong

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## Background

- Traditional Chinese Medicine (TCM) is more likely to be accepted by the Hong Kong citizens.
- Objective:** To analyse the relationship between knowledge, attitude, utilisation and satisfaction of TCM in Hong Kong.

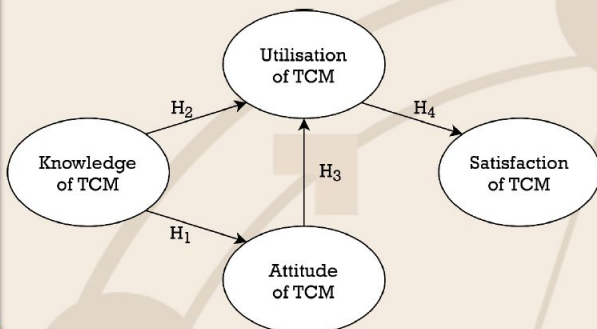
## Methods

Designed questionnaire regarding the knowledge, attitude, utilisation and satisfaction of TCM.

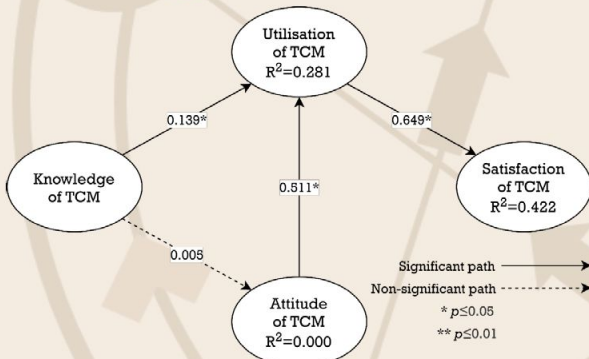
134 Hong Kong residents completed an online based questionnaire.

Partial least square structural equation model (PLS-SEM) was adopted for statistical analysis by using SmartPLS 3.0.

## Hypotheses

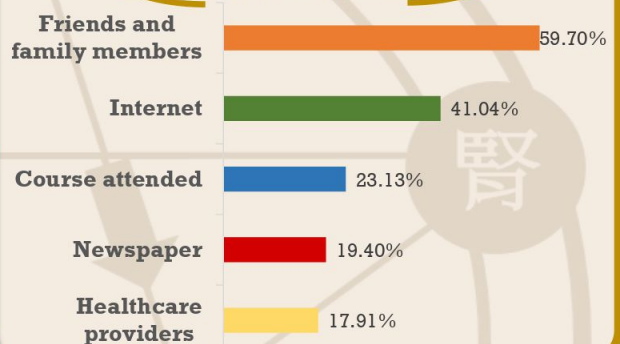


## Results



- × The knowledge of TCM is NOT positively related to the attitude.
- ✓ The knowledge of TCM is positively related to the utilisation.
- ✓ The attitude of TCM is positively related to the utilisation.
- ✓ The utilisation of TCM is positively related to the satisfaction.

## Sources of TCM Information



## Conclusion

- The **attitude** towards the use of TCM is crucial.
- The **perception of the benefits** of TCM treatments can be a determining factor to the use of TCM.
- The **positive experience of TCM from others** is essential for the preference of the patients.